



實踐大學——四學年度第一學期 教學計畫表

Course Syllabus, Academic Year 2025-2026(1st Semester)

(實際授課內容及成績評定，以教師上課時規定為準。)

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科目名稱 Course Title	管理學 Management			課程代號 Course No.	EIB-110-01-A1
開課系級 Department	國際企業英語學士學位學程一年甲班 A-EIB-1A	學分數 Credit(s)	3	時數 Hour(s)	3
選別 Required or Elective	3-院必	開課別 Duration	半年 第一學期 Required,1st Semester		
授課教師 Instructor	郭昱辰				
缺曠課規定 Attendance Policy	缺曠課時數 (含事 / 病假) 達授課總時數三分之一 (18 小時) 以上者，學期成績以零分計。 Student will receive a semester grade of zero for a course if absences from class exceed one third (18 hrs) of total class hours.				
課程概要 Course Description	這門課程旨在為來自不同領域的學生提供當代商業世界中關鍵概念和實踐的概覽。通過學習這些概念和技能，學生應該能夠理解現實世界中的商業問題和實踐。 This course aims to give students from different areas an overview of key concepts and practices in contemporary business worlds. With these concepts and skills learned from this course, students should be able to understand real-world business issues and practices.				
基本核心能力/系核心能力 Core Competency					
教學目標 Course Objectives	<p>The course objectives aim to equip students with the foundational knowledge and skills needed to excel in managerial roles and to navigate the complexities of modern business environments. By the end of this course, students will be able to:</p> <ul style="list-style-type: none"> • Understand Core Management Concepts: Demonstrate a clear understanding of key management principles, including decision-making, planning, organizing, leading, and controlling within an organizational context. • Analyze Organizational Structures: Identify and analyze different organizational structures and their impact on business operations and efficiency. • Apply Management Theories: Apply relevant management theories and models to solve problems and make decisions in simulated business scenarios. • Develop Problem-Solving Skills: Enhance problem-solving skills by critically evaluating case studies and participating in activities that mirror real-life business challenges. • Create and Present Business Solutions: Develop and present viable business solutions and strategies in both written and oral formats, demonstrating a comprehensive understanding of course material. • Understand the Functional Areas of Business: Gain insights into the various functional areas of business, including production, purchasing, accounting, marketing, and R&D, and how they contribute to overall organizational success. 				
授課方式 Approach to Instruction	Lecture, discussion, presentation, complying and adhering to CDIO teaching method plan				
課程授課語言 Course language	英語				
是否自編教材 Whether self-edited textbooks	是				

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成績評定 Grading	◎平時評量 20%：Class activity ◎期中評量 40%：Mid Term Exam ◎期末評量 40%：Final Exam	
教科書與參考書目 Textbooks and References	White, Geoffrey. Organization and administration for business. Volume 31. Routledge Taylor & Francis Group.	
聯絡方式 Contact Info	Email: aditya@mail.usc.edu.tw Office: L building L7222 Office Hours: by appointment	
備註 Remark	This course is complying and adhering to the Conceive-Design (CD) of the CDIO teaching method	
週次 Weeks	進度內容 Syllabus	
1	(09/07~09/13)	Syllabus, Contract
2	(09/14~09/20)	Introduction to Management CDIO Teaching Model (Conceive Phase)
3	(09/21~09/27)	Introduction to Management/ Business Adm. CDIO Teaching Model (Conceive Phase)
4	(09/28~10/04)	Function and authority CDIO Teaching Model (Conceive Phase)
5	(10/05~10/11)	System approach and planning control CDIO Teaching Model (Conceive Phase)
6	(10/12~10/18)	Characteristic features of organizations CDIO Teaching Model (Conceive Phase)
7	(10/19~10/25)	Organismic structures CDIO Teaching Model (Conceive Phase)
8	(10/26~11/01)	System and subsystems CDIO Teaching Model (Conceive Phase)
9	(11/02~11/08)	Mid Term Exam
10	(11/09~11/15)	System management CDIO Teaching Model (Design Phase)
11	(11/16~11/22)	The environment of the organizations CDIO Teaching Model (Design Phase)
12	(11/23~11/29)	The production function CDIO Teaching Model (Design Phase)
13	(11/30~12/06)	The purchasing function CDIO Teaching Model (Design Phase)
14	(12/07~12/13)	The accounting function CDIO Teaching Model (Design Phase)
15	(12/14~12/20)	The research and development function (RnD) CDIO Teaching Model (Design Phase)
16	(12/21~12/27)	The marketing function CDIO Teaching Model (Design Phase)
17	(12/28~01/03)	Final Exam
18	(01/04~01/10)	Flexible class
19	(01/11~01/31)	