



科目名稱 Course Title	經濟學 (1) Economics (1)			課程代號 Course No.	EIB-11J-01-A1
開課系級 Department	國際企業英語學士學位學程一年甲班 A-EIB-1A	學分數 Credit(s)	3	時數 Hour(s)	3
選別 Required or Elective	4-系必	開課別 Duration	半年 第一學期 Required,1st Semester		
授課教師 Instructor	廖培安				
缺曠課規定 Attendance Policy	缺曠課時數 (含事 / 病假) 達授課總時數三分之一 (18 小時) 以上者，學期成績以零分計。 Student will receive a semester grade of zero for a course if absences from class exceed one third (18 hrs) of total class hours.				
課程概要 Course Description	學習基本之經濟學觀念以及理論，尤其強調個體經濟學之簡單分析方法，並應用於實際生活之中。 This course introduces major microeconomic concepts, theories, key variables and their applications. The goal is to provide students a better understanding about today's economic environment, with economic theories to describe the relationship between economic variables and concepts, so we can hopefully explain the past and predict the future.				
基本核心能力/系核心能力 Core Competency					
教學目標 Course Objectives	<p>This course is the first part of a two-course sequence of Economics. The two-semester course in Economics provides an introduction to a broad range of economic concepts, theories and analytical techniques. It considers both microeconomics - the analysis of choices made by individual decision - making units (persons, households and firms) - and macroeconomics - the analysis of the economy as a whole. The use of a market, supply and demand, model will be the fundamental model in which trade-offs and choices will be considered through comparison of costs and benefits of actions. Production and market structure will be analyzed at the firm level. Macroeconomic issues regarding the interaction of goods and services markets, labor and money at an aggregate level will be modeled. The role of government policy to address microeconomic market failures and macroeconomic objectives will be examined.</p> <p>By the end of the two-semester course in Economics, students should be able to:</p> <ol style="list-style-type: none"> 1. Describe and explain how microeconomic models can be used to consider fundamental economic choices of households and firms. 2. Describe and explain how macroeconomic models can be used to analyze the economy as a whole. 3. Describe and explain how government policy influences microeconomic choices and macroeconomic outcomes. 4. Interpret and use economic models, diagrams and tables and use them to analyze economic situations. 				
授課方式 Approach to Instruction	Lecture and discussion, question and answer method, case study, CDIO (Conceive-Design-Implement-Operate) teaching method				

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課程授課語言 Course language	英語
是否自編教材 Whether self-edited textbooks	否
成績評定 Grading	◎平時評量 10% : Class participation ◎期中評量 30% : Midterm ◎期末評量 35% : Final ◎其他評量 25% : Homework assignments, including individual/group reports
教科書與參考書目 Textbooks and References	Mankiw, G. (2023). Principles of Economics, 10th Edition, Boston: Cengage Learning.
聯絡方式 Contact Info	paliao@g2.usc.edu.tw
備註 Remark	Prof. Pei-An (Steve) Liao's Email: paliao@g2.usc.edu.tw If shifting to emergency remote teaching: meet.google.com/dhj-xkcv-rik This course only implements the CD and the preliminary stage of I phases of the CDIO framework.
週次 Weeks	進度內容 Syllabus
1 (09/07~09/13)	Introduction
2 (09/14~09/20)	Ch 1 Ten Principles of Economics Ch 3 Interdependence and the Gains from Trade (CDIO teaching model - Conceive phase)
3 (09/21~09/27)	Ch 3 Interdependence and the Gains from Trade (CDIO teaching model - Conceive phase)
4 (09/28~10/04)	Holiday
5 (10/05~10/11)	Holiday
6 (10/12~10/18)	Ch 4 The Market Force of Supply and Demand (CDIO teaching model - Conceive phase)
7 (10/19~10/25)	Ch 4 The Market Force of Supply and Demand Trading in a Pit Market (CDIO teaching model - Design phase and Implement phase)
8 (10/26~11/01)	Ch 5 Elasticity and Its Application
9 (11/02~11/08)	Ch 5 Elasticity and Its Application
10 (11/09~11/15)	Midterm Examination (Tentative)
11 (11/16~11/22)	Ch 6 Supply, Demand, and Government Policies Ch 7 Consumers, Producers, and the Efficiency of Markets
12 (11/23~11/29)	Ch 13 The Costs of Production (CDIO teaching model - Conceive phase)
13 (11/30~12/06)	Ch 13 The Costs of Production Linked-Rings Factory (CDIO teaching model - Design phase and Implement phase)
14 (12/07~12/13)	Ch 14 Firms in Competitive Markets

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實踐大學——四學年度第一學期 教學計畫表
Course Syllabus, Academic Year 2025-2026(1st Semester)

(實際授課內容及成績評定，以教師上課時規定為準。)

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15	(12/14~12/20)	Ch 15 Monopoly
16	(12/21~12/27)	Ch 15 Monopoly
17	(12/28~01/03)	Final Examination
18	(01/04~01/10)	Flexible Learning
19	(01/11~01/31)	

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