



實踐大學一一三學年度第二學期 教學計畫表

Course Syllabus, Academic Year 2024-2025(2nd Semester)

(實際授課內容及成績評定，以教師上課時規定為準。)

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科目名稱 Course Title	經濟學 (2) Economics (2)		課程代號 Course No.	EIB-11K-01-A1	
開課系級 Department	國際企業英語學士學位學程一年甲班 A-EIB-1A	學分數 Credit(s)	3	時數 Hour(s)	3
選別 Required or Elective	4-系必	開課別 Duration	半年 第一學期 Required,1st Semester		
授課教師 Instructor	黃玉麗、廖培安				
缺曠課規定 Attendance Policy	缺曠課時數 (含事 / 病假) 達授課總時數三分之一 (18 小時) 以上者，學期成績以零分計。 Student will receive a semester grade of zero for a course if absences from class exceed one third (18 hrs) of total class hours.				
課程概要 Course Description	<p>1. 培養同學研讀經濟學的興趣。 2. 吸收並瞭解經濟大環境的基本能力。 3. 建立同學分析經濟問題的基本能力。 4. 為同學後續課程奠定基礎。</p> <p>This course introduces major macroeconomic concepts, theories, key variables and their applications. The goal is to provide students a better understanding about today's economic environment, with economic theories to describe the relationship between economic variables and concepts, so we can hopefully explain the past and predict the future.</p>				
基本核心能力/系核心能力 Core Competency	核心能力	核心能力說明			
	具備專業知識與應用能力	透過學程必、選修課程以養成學生具備國際企業專業知識，並強化專業領域應用能力，以形塑學生成為理論與實務兼備之儲備管理人才。			
	具備專業倫理及敬業態度	透過修習企業領導與倫理相關課程、企業參訪，培養學生尊重企業倫理與具備敬業態度。			
	具備跨領域整合能力	透過跨院系支援教師、必選修專業課程、學分學程及畢業專題，培養學生具備跨域整合之能力，以符合未來從事商業管理相關領域工作之發展趨勢與需求。			
	具備領導及溝通能力	透過各國師生之共同學習與交流、研習相關課程、參與校內外競賽及畢業專題發表，以培養學生在全球化浪潮下具備領導與溝通能力。			
	具備國際素養	透過建構國際化校園與積極鼓勵學生赴海外姊妹校短期交換、雙聯學位、邀請姊妹校教師授課與演講、參訪國際企業、進行國際學術交流等方式，以培養學生成為具備國際素養之儲備管理人才。			
『註：該課程之核心能力以紅色表示。』					

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教學目標 Course Objectives	This course is the second part of a two-course sequence of Economics. The two-semester course in Economics provides an introduction to a broad range of economic concepts, theories and analytical techniques. It considers both microeconomics—the analysis of choices made by individual decision-making units (households and firms) and macroeconomics—the analysis of the economy as a whole. The use of a market and supply and demand will be the fundamental model in which trade-offs and choices will be considered through comparison of costs and benefits of actions. Production and market structure will be analyzed at the firm level. Macroeconomic issues regarding the interaction of goods and services markets, labor and money at an aggregate level will be modelled. The role of government policy to address microeconomic market failures and macroeconomic objectives will be examined.	
授課方式 Approach to Instruction	Lecture and discussion, question and answer method, case study, CDIO (Conceive-Design-Implement-Operate) teaching method	
課程授課語言 Course language	英語	
是否自編教材 Whether self-edited textbooks	否	
成績評定 Grading	<ul style="list-style-type: none"> ◎平時評量 10% : Class participation ◎期中評量 30% : Midterm Examination ◎期末評量 35% : Final Examination ◎其他評量 25% : Homework assignments, including individual/group reports 	
教科書與參考書目 Textbooks and References	Mankiw, G. (2023). Principles of Economics, 10th Edition, Boston: Cengage Learning.	
聯絡方式 Contact Info	paliao@g2.usc.edu.tw	
備註 Remark	Prof. Pei-An (Steve) Liao's Email: paliao@g2.usc.edu.tw If shifting to emergency remote teaching: meet.google.com/dhj-xkcv-rik This course only implements the CD and the preliminary stage of I phases of the CDIO framework.	
週次 Weeks	進度內容 Syllabus	
1	(02/16~02/22)	Ch 16 Monopoly - Price Discrimination (CDIO teaching model - Conceive phase)
2	(02/23~03/01)	Ch 16 Monopoly - Price Discrimination (CDIO teaching model - Conceive phase)
3	(03/02~03/08)	Ch 18 Oligopoly (CDIO teaching model - Conceive phase)
4	(03/09~03/15)	Ch 18 Oligopoly (CDIO teaching model - Conceive phase)
5	(03/16~03/22)	Ch 21 Income Inequality and Poverty
6	(03/23~03/29)	Ch 22 The Theory of Consumer Choice (CDIO teaching model - Conceive phase)
7	(03/30~04/05)	Ch 22 The Theory of Consumer Choice (CDIO teaching model - Conceive phase)



8	(04/06~04/12)	Review
9	(04/13~04/19)	Midterm Examination (Tentative)
10	(04/20~04/26)	Ch 23 Frontiers of Microeconomics (CDIO teaching model - Design phase and Implement phase)
11	(04/27~05/03)	Ch 24 Measuring a Nation' s Income
12	(05/04~05/10)	Ch 25 Measuring the Cost of Living
13	(05/11~05/17)	Ch 26 Production and Growth
14	(05/18~05/24)	Ch 28 The Basic Tools of Finance
15	(05/25~05/31)	Ch 29 Unemployment
16	(06/01~06/07)	Review
17	(06/08~06/14)	Final Examination
18	(06/15~06/21)	Flexible Learning Options
19	(06/22~06/30)	

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