



實踐大學——三學年度第一學期 教學計畫表
Course Syllabus, Academic Year 2024-2025(1st Semester)

(實際授課內容及成績評定，以教師上課時規定為準。)

製表日期：113/10/9 頁次：1 / 3

科目名稱 Course Title	經濟學 (1) Economics (1)		課程代號 Course No.	EIB-11J-01-A1	
開課系級 Department	國際企業英語學士學位學程一年甲班 A-EIB-1A	學分數 Credit(s)	3	時數 Hour(s)	3
選別 Required or Elective	4-系必	開課別 Duration	半年 第一學期 Required,1st Semester		
授課教師 Instructor	廖培安				
缺曠課規定 Attendance Policy	缺曠課時數 (含事 / 病假) 達授課總時數三分之一 (18 小時) 以上者，學期成績以零分計。 Student will receive a semester grade of zero for a course if absences from class exceed one third (18 hrs) of total class hours.				
課程概要 Course Description	學習基本之經濟學觀念以及理論，尤其強調個體經濟學之簡單分析方法，並應用於實際生活之中。 This course introduces major microeconomic concepts, theories, key variables and their applications. The goal is to provide students a better understanding about today's economic environment, with economic theories to describe the relationship between economic variables and concepts, so we can hopefully explain the past and predict the future.				
基本核心能力/系核心能力 Core Competency	核心能力	核心能力說明			
	具備專業知識與應用能力	透過學程必、選修課程以養成學生具備國際企業專業知識，並強化專業領域應用能力，以形塑學生成為理論與實務兼備之儲備管理人才。			
	具備專業倫理及敬業態度	透過修習企業領導與倫理相關課程、企業參訪，培養學生尊重企業倫理與具備敬業態度。			
	具備跨領域整合能力	透過跨院系支援教師、必選修專業課程、學分學程及畢業專題，培養學生具備跨域整合之能力，以符合未來從事商業管理相關領域工作之發展趨勢與需求。			
	具備領導及溝通能力	透過各國師生之共同學習與交流、研習相關課程、參與校內外競賽及畢業專題發表，以培養學生在全球化浪潮下具備領導與溝通能力。			
	具備國際素養	透過建構國際化校園與積極鼓勵學生赴海外姊妹校短期交換、雙聯學位、邀請姊妹校教師授課與演講、參訪國際企業、進行國際學術交流等方式，以培養學生成為具備國際素養之儲備管理人才。			
『註：該課程之核心能力以紅色表示。』					

為保護與尊重他人之智慧財產權，請勿於合理使用範圍外，非法引用、影印或重製書籍以免觸法。
Please respect intellectual property rights when making handouts for students.



<p>教學目標 Course Objectives</p>	<p>This course is the first part of a two-course sequence of Economics. The two-semester course in Economics provides an introduction to a broad range of economic concepts, theories and analytical techniques. It considers both microeconomics - the analysis of choices made by individual decision - making units (households and firms) - and macroeconomics - the analysis of the economy as a whole. The use of a market, supply and demand, model will be the fundamental model in which trade-offs and choices will be considered through comparison of costs and benefits of actions. Production and market structure will be analyzed at the firm level. Macroeconomic issues regarding the interaction of goods and services markets, labor and money at an aggregate level will be modeled. The role of government policy to address microeconomic market failures and macroeconomic objectives will be examined.</p> <p>By the end of the two-semester course in Economics, students should be able to:</p> <ol style="list-style-type: none"> 1. Describe and explain how microeconomic models can be used to consider fundamental economic choices of households and firms. 2. Describe and explain how macroeconomic models can be used to analyze the economy as a whole. 3. Describe and explain how government policy influences microeconomic choices and macroeconomic outcomes. 4. Interpret and use economic models, diagrams and tables and use them to analyze economic situations.
<p>授課方式 Approach to Instruction</p>	<p>Lecture and discussion, question and answer method, case study, CDIO teaching method</p>
<p>課程授課語言 Course language</p>	<p>英語</p>
<p>是否自編教材 Whether self-edited textbooks</p>	<p>否</p>
<p>成績評定 Grading</p>	<p>◎平時評量 10% : Class participation ◎期中評量 30% : Midterm ◎期末評量 35% : Final ◎其他評量 25% : Homework assignments, including individual/group reports</p>
<p>教科書與參考書目 Textbooks and References</p>	<p>Mankiw, G. (2023). Principles of Economics, 10th Edition, Boston: Cengage Learning.</p>
<p>聯絡方式 Contact Info</p>	<p>paliao@g2.usc.edu.tw</p>
<p>備註 Remark</p>	<p>Prof. Pei-An (Steve) Liao's Email: paliao@g2.usc.edu.tw</p> <p>If shifting to emergency remote teaching: meet.google.com/dhj-xkcv-rik</p>
<p>週次 Weeks</p>	<p>進度內容 Syllabus</p>
<p>1</p>	<p>(09/08~09/14) Introduction</p>
<p>2</p>	<p>(09/15~09/21) Ch 1 Ten Principles of Economics</p>
<p>3</p>	<p>(09/22~09/28) Ch 3 Interdependence and the Gains from Trade (CDIO teaching model - Conceive phase)</p>

為保護與尊重他人之智慧財產權，請勿於合理使用範圍外，非法引用、影印或重製書籍以免觸法。
Please respect intellectual property rights when making handouts for students.



4	(09/29~10/05)	Ch 3 Interdependence and the Gains from Trade (CDIO teaching model - Conceive phase)
5	(10/06~10/12)	Ch 4 The Market Force of Supply and Demand (CDIO teaching model - Conceive phase)
6	(10/13~10/19)	Ch 4 The Market Force of Supply and Demand (CDIO teaching model - Conceive phase)
7	(10/20~10/26)	Ch 4 The Market Force of Supply and Demand Trading in a Pit Market (CDIO teaching model - Design phase, Implement phase, Operate phase)
8	(10/27~11/02)	Ch 5 Elasticity and Its Application
9	(11/03~11/09)	Ch 5 Elasticity and Its Application
10	(11/10~11/16)	Ch 6 Supply, Demand, and Government Policies Ch 7 Consumers, Producers, and the Efficiency of Markets
11	(11/17~11/23)	Midterm Examination (Tentative)
12	(11/24~11/30)	Ch 13 The Costs of Production (CDIO teaching model - Conceive phase)
13	(12/01~12/07)	Ch 13 The Costs of Production Linked-Rings Factory (CDIO teaching model - Design phase, Implement phase, Operate phase)
14	(12/08~12/14)	Ch 14 Firms in Competitive Markets
15	(12/15~12/21)	Ch 15 Monopoly
16	(12/22~12/28)	Ch 15 Monopoly
17	(12/29~01/04)	Final Examination
18	(01/05~01/11)	Flexible Learning
19	(01/12~01/31)	

為保護與尊重他人之智慧財產權·請勿於合理使用範圍外·非法引用、影印或重製書籍以免觸法。

Please respect intellectual property rights when making handouts for students.